

CURRICULUM VITAE

PERSONAL DETAILS

Name: Martin Lutzenberger
Date of Birth: 5 July 1978
Place of Birth: Freiburg i. Br.
Nationality: German



EDUCATION

01/05 – 10/08 **University of Zurich, Switzerland**

Doctorate (Ph.D.) in Management & Economics, University of Zurich, Title of Dissertation: Regulation, Innovation, and Competition in the Postal Sector (Summa cum laude)

Ph.D. Courses in:

- The economic regulation of network industries, taught by Prof. J. Calzada (*University of Barcelona*, 2006)
- Advanced Course in Discrete Choice Analysis, *Ecole Polytechnique Fédérale de Lausanne* and *Massachusetts Institute of Technology*, 2005
- Economics of the Postal sector, taught by Prof. P. De Donder (IDEI Toulouse)

02/06 – 02/07 **Study Centre Gerzensee, Switzerland**

“Swiss Program for Beginning Doctoral Students in Economics” Foundation of the Swiss National Bank

Courses in Microeconomics, Macroeconomics and Econometrics

Grades: Micro 5.5; Macro 5.5; Econ. 4.5

10/99 – 05/04 **University of Freiburg, Germany**

Studies of Economics

- Degree: Diplom Volkswirt (Master of Science equivalent)
- Grade: 1.9 (magna cum laude)
- Major field: „Econometrics / empirical economic research“ and „Marketing“
- Master Thesis: “Determinants of environmental innovations”

02/93 – 07/98 **Walter-Eucken-Gymnasium, Freiburg, Germany**

Abitur (High School Diploma), grade: 1.8

WORK EXPERIENCE

since 09/08 **Swiss Economics SE AG, Zurich, Switzerland**

Project Manager

- Project driven collaboration in consulting mandates for Sunrise, Swisscom and SBB.

University of Zurich, Switzerland

Project Manager (Consultant) at the Institute of Strategy and Business Economics, Chair of Services and Operations Management

- Assistance for Generalsekretariat UVEK in economic questions related to the revision of the Postal Law
- Consulting mandate Swisscom

- 01/08 – 09/08 **University of Zurich, Switzerland**
Research assistant at the Institute of Strategy and Business Economics, Chair of Services and Operations Management
- Research activities: regulation, business strategies, innovation incentives
 - Teaching Activities: Seminar in Sports economic, Lecture in Service- and Operation management, exercise course in Operation management.
 - Mentoring of bachelor and master students
 - Conference presentations: Annual Meeting „Wissenschaftskommission Organisation“ in Munich (2008)
- 01/05 – 12/07 **University of Zurich, Switzerland**
Research associate in a research project funded by the Swiss National Science Foundation (SNSF): “Regulation and Innovation in the Postal Sector”, Supervisors: Prof. H.M. Dietl (University of Zurich) and Prof. M. Finger (EPF Lausanne)
- Research activities: regulation, innovation incentives, game theory
 - Teaching Activities: exercise course in Operation management.
 - Mentoring of bachelor and master students
 - Conference presentations: GPREN conference in Lausanne (2007)
- 10/03 – 02/04 **Centre for European Economic Research (ZEW), Mannheim, Germany**
Internship in the field of study "Environmental and Resource Economics, Environmental Management"
- Data mining and empirical research
 - Research assistant
- 10/02 – 07/03 **University of Freiburg, Germany**
Institute of Transport Economics and Regional Policy (Prof. G. Knieps)
- Teaching assistant in microeconomics (Tutorials in Microeconomics I and II)
- 05/01 – 09/02 **University of Freiburg, Germany**
Institut of Economic Research, Dep.: Economic Theory (Prof. O. Landmann), Student assistant

PUBLICATIONS

- Geschäftsmodelle und Markteintrittsstrategien in geöffneten Brief- und Paketmärkten, in: *Die Unternehmung. Swiss Journal of Research and Practice*, Vol. 63, No. 2, 2009, pp. 193-211 (with H.M. Dietl and A. Grütter).
- Defensive Strategies in Two-Sided Platform-Mediated Markets, (2009) in: *Competition and Regulation in Network Industries*, Vol. 10, No. 1, pp 3-15. (with H.M. Dietl and A. Grütter)
- Regulation, Innovation, and Competition in the Postal Sector, (2008). *Dissertation* at the University of Zurich, Shaker Verlag, Aachen
- Market Entry and Competitive Strategies in the German B2B Parcel Market, (2008). *Progress in the Competitive Agenda in the Postal and Delivery Sector*, edited by M. A. Crew and P. R. Kleindorfer. Cheltenham, UK, Edward Elgar. (with H.M. Dietl, M. Lang, and S. Wagner)
- Deregulation of Letter Markets and its Impact on Process and Product Innovation, (2008). *Review of Network Economics*, 7 (2), pp. 231-246. (with H.M. Dietl and A. Grütter)
- The Effect of Entry Regulation on Process Innovation in the Swiss Mail Industry, (2008). *Schweizerische Zeitschrift für Volkswirtschaft und Statistik (SZVS)*, 144 (1), pp. 37-55. (with M. Finger, C. Felisberto, H. M. Dietl and A. Grütter)
- Erhebung der Kosten für die Grundversorgung – Vor- und Nachteile der Methoden, (2007), *Die Volkswirtschaft*, 5-2007, pp. 17-21, (with H.M. Dietl and A. Grütter).
- Governance, Innovation, and Strategies in Deregulated Postal Markets, (2006), *Zeitschrift für Betriebswirtschaft, Governance Innovations and Strategies*, Special Issue 5, 2006, pp. 145-164, (with H.M. Dietl and A. Grütter).

LANGUAGES AND COMPUTER SKILLS

German (native speaker), English (fluent), French (basic knowledge)

Broad user knowledge in standard products and Science programs (STATA, Eviews, Mathematica)

INTERESTS

Politics, music, travelling, cycling and soccer